



**RIFLE
FARMER'S MARKET**
RIFLE, COLORADO

SPONSORSHIP OPPORTUNITIES

Sponsoring the Rifle Farmers Market supports local agriculture, boosts community engagement, promotes small businesses, and fosters sustainable practices while enhancing regional economic growth.

GOLD SPONSOR

\$2,500

SEASON MARKET SPONSOR: As our Premier Season Partner, your brand becomes a cornerstone of the RFM experience every Friday, all summer long.

- Onsite Presence: Secured 10x10 tent and/or banner placement every Friday throughout the entire season.
- Consistent Live Engagement: Dedicated emcee "Shout Outs" during every market night, ensuring maximum brand recall.
- Extended Digital Campaign: Featured placement in our Meta Ad campaign (Facebook & Instagram) for three full months (June–August).
- Social Media: A minimum of (2) targeted mentions leading up to the season launch, plus (3) additional dedicated spotlights throughout the summer.
- Year-Round Digital Real Estate: Prime logo placement on the RFM website Sponsor Section for one full year.

SILVER SPONSOR

\$1,000

NIGHTLY MARKET SPONSOR: Partner with RFM for one featured Friday throughout the season. This high-visibility package includes:

- Onsite Presence: Prime placement for a branded 10x10 tent and/or banner display.
- Live Recognition: Dedicated "Shout Outs" from the emcee throughout your sponsored evening.
- Digital Reach: A minimum of (2) targeted social media mentions leading up to your event date.
- Year-Round Visibility: Your logo featured in the Sponsor Section of the RFM website for one full year.
- Social Media: A minimum of (2) targeted mentions leading up to Sponsored Night, plus (3) additional dedicated spotlights throughout the summer.

ABOUT RIFLE FARMERS MARKET

- 12 markets throughout the season from June 19 - September 4 (No Market Friday, July 3)
- 100-250+ attendees each week
- 2,200+ Facebook Followers
- 750+ Instagram Followers
- Rifle Farmers Market is promoted through a variety of tactics including Digital Ads, Social Media, Website, Radio & more!

BRONZE SPONSOR

\$500

BAND SPONSOR: Power the music at RFM. This sponsorship provides high-impact visibility at the market's most popular gathering spot—the stage.

- Exclusive Signage: Ability to feature your banner onsite for (1) Friday night performance.
- Live Recognition: Emcee "Shout Outs" throughout the night to thank you for bringing music to the market.
- Social Media: (2) dedicated sponsor spotlights on RFM's Facebook and Instagram.
- Web Presence: Logo featured on the RFM website Sponsor Section for 12 months.

Send an email to RifleFarmersMarket@gmail.com if you're interested in sponsoring the Rifle Farmers Market!



RifleFarmersMarket.com



@RifleFarmersMarket



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